**John Doe**

13 Fake Ave., Sault Ste. Marie, ON • 705-123-5678 • johnd@gmail.com • LinkedIn URL

|  |
| --- |
| **DATA ANALYST** |

High analytical and process-oriented data analyst with in-depth knowledge of database types; research methodologies; and big data capture, curation, manipulation and visualization. Furnish insights, analytics, and business intelligence used to advance opportunity identification, process reengineering and corporate growth.

|  |
| --- |
| **Skills Include:** |

|  |  |  |
| --- | --- | --- |
| * Quantitative Methods
 | * Data Structures
 | * Data Science Research Methods
 |
| * Data Warehousing
 | * Regression Analysis
 | * Research Data Management
 |
| * Advanced Data Mining
 | * Data Visualization
 | * Statistical Computing Methods
 |
| * Business Intelligence (BI)
 | * Data Technologies
 | * Experimental Design & Analysis
 |

|  |
| --- |
| **EXPERIENCE** |

ABC COMPANY [Fortune 500 toy manufacturer] – Some town, ON

**Data Analyst,** 2012 to Present

Conduct data mining, data modelling, statistical analysis, business intelligence gathering, trending and benchmarking. Data analysis supports decisions for high-priority, enterprise initiatives involving IT/product development, customer service improvement, organizational realignment and process reengineering.

DEF COMPANY [Startup in the payment processor space] – Some town, ON

**Data Analyst & Research Intern,** 2012 (6 months)

Used qualitative data gathered to develop an understanding of customer behaviour, demographics, and lifecycle. Presented data that helped guide decisions of the company, which has since raised $1M in seed funding.

|  |
| --- |
| **Accomplishments:** |

* **Data Mining and Modelling:** Collected, cleansed, and provided modelling and analysis of structured and unstructured data used for major business initiatives. Outcomes:
	+ A 15% reduction in transportation costs, resulting in $1.2M annual savings.
	+ Improved demand forecasting that reduced backorders to retail partners by 17%.
	+ Completed focus group and BI research that helped boost NW region sales by 15%.
* **Dashboards:** Created visually impactful dashboards in Excel and Tableau for data reporting by using pivot tables and VLOOKUP. Extracted, interpreted, and analyzed data to identify key metrics and transform raw data into meaningful, actionable information.
* **eCommerce:** Designed and built statistical analysis models on large data sets (e.g. Aster, Teradata) that helped increase online sales (up to 15% per product) and lowered cart-abandonment rate by 23%.

|  |
| --- |
| **EDUCATION** |

XYZ UNIVERSITY – Some town, ON | MS in Data Science

ABC UNIVERSITY – Some town, ON | BS in Statistics (Statistical Computing Track)

**Certification:** Google Analytics IQ | MCSE: Data Management & Analytics

|  |
| --- |
| **TECHNICAL SKILLS** |

Power user of Excel, Minitab, Tableau; Google Analytics, AdWords, SAS Enterprise Miner, SQL, and Project